**West Ridge Middle School Theatre**

**Ad Sale Fundraiser**

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West Ridge Middle School Theatre is currently selling advertising for its 2017-2018 performance programs.

This year, the programs will be distributed at two performances:

* Fall Musical (The Lion King, jr)
* Spring Performance

Student participation in Ad Sales is voluntary – funds raised from ad sales benefit both WRMS Theatre Dept. and the student. 20% of the proceeds from advertising help offset the cost of printing the programs, and the other **80% is credited to the student** **account** of the person selling the ad.

Student accounts can be used to cover costs of school sponsored trip; a spring 2018 trip to Perform at WALT DISNEY WORLD is being planned. Student account funds that are earned but not applied towards a trip will be applied to the Theatre Dept. Advertising Options

* Featured Actor (names listed on special “Friends of WRMS Theatre” page) $ 25.00
* Leading Role (Quarter page, Approx. 4”H X 2.5”W) $ 75.00
* Director’s Circle (Half Page, Approx. 4”H X 5”W) $150.00
* Producer’s Circle (Full Page, Approx. 8”H X 5”W) $300.00

Ads may be submitted camera ready, hard copy or as digital files. We recommend digital files be at least 300 dpi and saved in .jpg or .pdf format. Digital files must be submitted on disc or emailed to abethke@eanesisd.net

Guidelines for selling an ad

* Contact businesses within local community, music teachers, your own family’s business
* Wear your Theatre/WRMS shirt AND take this packet with you
* Parents, honor your theatre student with a personal photo or message
* FILL out the 2 identical Advertising Contracts (attached) for each ad sold – be sure to take the Contract Forms with you when selling in person!
	+ Copy of WRMS Theatre Contract, payment and ad copy should be placed in an envelope and **Mailed to Angel Bethke: 9201 Scenic Bluff Drive, Austin, TX 78733**
	+ Cash or check payable to WRMS
	+ Copy of Advertiser Contract serves as a receipt and should be given to the advertiser
* Advertisers also have the option to mail their contract, payment and ad copy directly to Angel Bethke: 9201 Scenic Bluff Drive Austin, TX 78733.
* **NO** Ad will be placed in the program and no student will receive credit until the contract, the payment and the ad copy are received by Mrs. Compton (deadline 11-10-17).

**All advertising contracts, money, and ad copy must be received by by November 10, 2017 to be included in the 2 concert programs. Students, it is your responsibility to follow up on all ad sales – please make sure that all contracts, money and ad copy have been received by Ms. Bethke before the November 10th deadline!**

**Questions: contact Angel Bethke (abethke@eanesisd.net)**

Quarter Page

4” x 2.5’’

(approximate)

$75

Quarter Page

4” x 2.5’’

(approximate)

$75

**Thanks to our Special**

**Friends of WRMS MS Theatre**

Your name, or grandma’s, or your neighbor’s goes here!

An inexpensive way for friends and family

to support our Theatre program

$25

Full Page Ad

8” x 5”

(approximate)

$300

Half Page Ad

4” X 5” (approximate)

$150

**Advertising Contract**

**West Ridge Middle School Theatre**

**2017 to 2018**

Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Advertiser (Company) Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size of Ad \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Payment enclosed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please note: It is agreed by both parties that all advertising contracted shall be paid in full at the time the ad is purchased.

Cash or Check payable to WRMS

Mail completed contract (along with payment and/or ad copy) to:

Angel Bethke, Theatre director

 9201 Scenic Bluff Drive

 Austin, Texas 78733



Please consider the following when submitting your ad, artwork or photograph:

* The program is printed in black and white
* High quality JPEG or PDF files work best
* Hard copy ads are accepted, i.e. business cards, but the print quality cannot be guaranteed
* The format of your ad, artwork or photograph should fit within the size ad you are purchasing
* Full page ads are vertical, half page ads are horizontal and quarter page ads are vertical
* Submit your ad, artwork or photograph to abethke@eanesisd.net or mail to address provided above

**Thank you for purchasing an ad for the West Ridge MS Theatre program 2017-2018 Season!**

**Copy – WRMS Theatre**

**Advertising Contract**

**West Ridge Middle School Theatre**

**2016 to 2017**

Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Advertiser (Company) Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size of Ad \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Payment enclosed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Copy – Advertiser**